

Mission Economic Development Association (MEDA)

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Officer(s): Luis Granados, Executive Director
Key Contact(s): Teresa Garcia, Business Assistance Manager,
Oscar Fernandez, Business Consultant

Year Founded: 1973

Type of Organization: Economic Development Agency

Service Area: City and County of San Francisco, with particular emphasis in the Mission District neighborhood

Activities: MEDA has several technical assistance programs for small businesses:

- (1) General Technical Assistance: such as loan packaging, writing business/marketing plans, assistance in obtaining permits/licenses, general management advice, etc.
- (2) Commercial Ownership Program: assisting local businesses acquire commercial property to maximize their long-term sustainability neighborhood.
- (3) Technical Assistance to Home Child Care Providers: general assistance in acquiring loans/grants, marketing, networking, and in running an efficient home-based operation. Runs a Home-ownership Program to assist San Francisco residents in purchasing residential property. Is involved in merchant organizing in the Mission District to galvanize business owners around shared issues, and implementing a multi-faceted program to revitalize the Mission Street Commercial Corridor.

Lending/Loan Package: \$768,500 in loans approved in 2001

Volume: 11 loans approved in 2001

Relationships: This organization has indicated that it has worked with the following financial institutions - Bank of Canton, Bank of Walnut Creek, Bank of the West, Metro Commerce Bank, Mission National Bank, San Francisco Mayor's Office of Community Development (MOCD) Revolving Loan Fund, San Francisco Microloan Program, Sonoma National Bank and Wells Fargo.

