

For your convenience we are offering both

IN PERSON CLASSROOM TRAININGS

and

ONLINE TECHNOLOGY TRAININGS

Recordings of the technology trainings will be made available online after all the webinars have been completed in mid-2012. At that time you will go to www.caratnet.org and click on the Small Business Technology Trainings link under Website Highlights. You will enter your participant identification number or register to gain access to the webinar.



BUSINESS BENEFITS

- Big Business Solutions for Small Business
- Expand market presence
- Reach new customers
- Manage operations
- Make money through investment in technology



This project was funded by the U.S. Department of Commerce and the California Emerging Technology Fund.



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CALIFORNIA RESOURCES AND TRAINING (CARAT)
and
CALIFORNIA EMERGING TECHNOLOGY FUND (CETF)

hosted by their
STATEWIDE COLLABORATIVE PARTNERS
will be providing

FREE TECHNOLOGY TRAININGS



TAKE YOUR BUSINESS TO THE NEXT LEVEL!

Learn about software that will improve the operational efficiency of your business including:

Creating your own website

Marketing your company on the internet

Setting up business accounts online

Using online social networking to gain customers

Doing business with government entities



THESE TRAININGS ARE DESIGNED JUST FOR YOU IF YOU ARE A

- Home Based Business
- Existing Small Business
- Microenterprise
- Start up Business



LOCATE TRAININGS AND PARTNERS IN YOUR COMMUNITY

LEARN HOW TO INCREASE YOUR PROFITS THROUGH TECHNOLOGY TOOLS

Courses offered include:

- Customer Relationship Management (CRM)
- Collaboration Management
 - E-Marketing
 - E-Commerce
 - E-Procurement
- Financial Management
- Online Communications
- Project Management
- Purchasing and Inventory Management
- Website Development

STATEWIDE COLLABORATIVE PARTNERS hosting SMALL BUSINESS BROADBAND TECHNOLOGY ONLINE WEBINARS and CLASSROOM TRAININGS

CALIFORNIA RESOURCES AND TRAININGS (CARAT)
www.caratnet.org trainings@caratnet.org

REGIONAL PARTNERS

California Statewide

California Hispanic Chambers of Commerce
Phone: 1 800-299-6033; 916-444-2221 www.cahcc.com

Central Valley

Northeastern California SBDC, San Joaquin Delta College
Phone: 209-954-5089 www.sbdc.deltacollege.edu

East Bay

Alameda County Small Business Development Center
Phone: 510-208-0410 www.acsbdc.org

Contra Costa Small Business Development Center
Phone: 925-602-6840 www.contracostasbdc.com

Inland Empire Region

Coachella Valley Women's Business Center
Phone: 760-345-9200 www.cvwbc.org

Inland Empire Women's Business Center
Phone: 909-890-1242 www.iewbc.org

Los Angeles Region

Asian Business Association
Phone: 213-628-1222 www.aba-la.org

Asian Pacific Islander Small Business Program
Phone: 213-473-1605 www.apisbp.org

Black Business Association Los Angeles
Phone: 323-857-4600 www.bbala.org

Latino Business Chamber of Greater Los Angeles
Phone: 213-347-0008 www.lbcgla.org

Manchester Community Technologies
Phone: 424-294-0424 www.mctorg.com

Sacramento Region

**Northeastern California SBDC – Greater Sacramento,
Los Rios Community College**
Phone: 916-563-3220 www.sbdc.net

San Diego

Southwestern College SBDC & CITD
Phone: 619-482-6391 www.sbditc.org